



**THE OTTAWA JEWISH COMMUNITY FOUNDATION
MEETING OF THE BOARD OF DIRECTORS**

MONDAY FEBRUARY 13TH, 2012

MINUTES

Minutes of a Meeting of the Board of Directors of THE OTTAWA JEWISH COMMUNITY FOUNDATION (the 'Corporation') held at the head office of the Corporation on February 13, 2012 at the hour of 4:30 pm, in the Main Board Room of the Joseph and Rose Ages Family Building, 21 Nadolny Sachs Private, Ottawa, Ontario K2A 1R9.

PRESENT: Lynne Oreck-Wener (Vice-Chair), Shelley Appleby-Ostroff, Steve Lesh, Harold Feder, Diane Koven, Yoni Freedhoff, Eddy Cook, Mark Shabinsky

PRESENT BY

PHONE: N/A

APOLOGIES: Ken Ages

STAFF: Shelley Crawford - recorder, Jared Isaacson, Rony Podolsky

MEETING CALLED TO ORDER AND OPENING REMARKS:

Lynne Oreck-Wener thanked everyone for attending and called the meeting to order at 4:35 p.m.

APPROVAL OF MINUTES:

A motion was made to approve the January 12th, 2012 minutes of the Board.

Moved by: Steve Lesh
Approved unanimously

Seconded by: Diane Koven

BUSINESS ARISING FROM THE MINUTES OF JANUARY 12TH, 2012:

Update on Action Issues

Board Solicitations: Harold reported that all solicitations have been done.

CFM: The subgroup meeting has been held and the next meeting is scheduled to be within the next 1-2 weeks.

Book of Life: The Book of Life Committee's first meeting will be on Wednesday, February 15th, 2012. A full report will be made at the next board meeting, as well as during the AGM.

Investment Committee: The Investment Committee reports that a letter is being developed to fundholders on changes made to and being contemplated to the investment strategy. It was noted that The Ottawa Community Foundation did a letter, which is very similar to our message.

Potential Life Insurance Policy acquisition: Harold reported that he will schedule a call to gather information in order to create and share a calculation of anticipated returns before the next Investment Committee meeting.

Privacy Laws: Harold noted that this item was concluded.

Donor Recognition Strategy: Staff were tasked with preparing a one-page summary of our donor recognition policies and procedures. This is designed to add discipline around our processes resulting in better donor recognition.

Board Retreat: The retreat will be on March 1st, 2012,

Staffing Update: It was noted that our tribute card staff person will likely be leaving and will need to be replaced.

21/64 Training Update: Jared noted that we will be applying to participate in year 2 of this project. A JFNA representative may be coming to Ottawa to provide training to us, likely May or early June.

2012 Upcoming Events: The board retreat is upcoming in March. The AGM will be held on June 13th, 2012. On October 16th, 2012, there will be a power breakfast. The Women's Collective's next outreach will be an event in early fall. A parlour meeting at Richard Roth's home is also in discussion

OJCF AGM: Jared noted that solicitation of corporate sponsorships will soon commence to the traditional list of supporters. Board members were asked to suggest potential sponsors as well to expand our reach. We typically raise \$4-5,000. All leads are to be directed to Jared to avoid duplication with the JFO corporate program.

BOOK OF LIFE:

Harold reports that the committee has been created, and the inaugural meeting is planned. We are targeting a presentation/launch for this year's AGM.

COMMITTEE UPDATES:

Board Development Committee: This committee is set to meet shortly.

Women's Philanthropy Committee: Lynne referred to the reports circulated prior to the meeting.

OTHER BUSINESS:

Central Recognition Committee/CEC Donor Recognition

Eddy reported that drawings have been done by Barry Hobinand that he is waiting for pricing estimates. Harold provided the board with background of the commitment to provide central recognition to the CEC donors.

GOOD AND WELFARE:

Kudos were given to Stacey Freedhoff on a successful Mitzah Day and to Mrs. Steve Lesh on her fitness centre award.

ADJOURNMENT:

The meeting was adjourned at 6:00 p.m.