



MINUTES
MEETING OF THE BOARD OF DIRECTORS
WEDNESDAY, JANUARY 15, 2014

Minutes of a Meeting of the Board of Directors of THE OTTAWA JEWISH COMMUNITY FOUNDATION (the 'Corporation') held at the head office of the Corporation on Wednesday, January 15, 2014 at the hour of 4:30PM, in the Boardroom at 21 Nadolny Sachs Private, Ottawa, Ontario K2A 1R9.

PRESENT:

Lynne Oreck-Wener (Chair), Richard Roth, Lorne Segal, Shelley Appleby-Ostroff (Partial), Michael Landau, Mitchell Leitman (Partial), Howard Geller, Steven Lesh

STAFF:

Andrea Freedman (CEO), Leslie Kaufman (Vice President, Corporate Services), Jared Isaacson (Assistant Director), Shelley Crawford (Financial Officer) (Partial), Rebecca Nagrodski (Recorder)

APOLOGIES:

Steven Kimmel (Chair, Jewish Federation of Ottawa), Diane Koven, Sara Kardish (Observer)

MEETING CALLED TO ORDER:

Lynne Oreck-Wener thanked everyone for attending and called the meeting to order at 4:36PM.

APPROVAL OF MINUTES:

A motion was made to approve the November 20 2013 Minutes of the Board of Directors as distributed.

Moved by: Richard Roth
Seconded by: Lorne Segal
Approved Unanimously

PRESIDENT'S REPORT:

Andrea Freedman presented her report on the activities of the Foundation since November 20 2013.

The following additional information was noted:

- The sale of Beth Shalom has been confirmed and the Foundation has been approached to submit a proposal with regards to managing some of their funds long term. More information on the status of this proposal and any necessary next steps will be provided at a future Board meeting.
- Staff is working with a past Chair of the Foundation to develop a Professional Advisory Committee. It was noted that the hope is that this work will assist in developing potential leads for the Foundation's pipeline.

The Strategic Planning Committee has begun their work and it is expected that a draft strategic plan will be presented for the Board's review and approval at the March Board meeting.

As part of this discussion, the idea of incorporating the Foundation into the Federation's Donor Guide was addressed. While the members did appreciate the idea of co-branding the two organizations, there were concerns that this type of approach may confuse the community and result in decreased giving to one organization over the other. The Board endorsed the idea of testing the approach.

NEW COMMITMENTS REPORT:

Jared Isaacson presented the New Commitments Report since November 20 2013; all questions were answered to the members' satisfaction.

FOUNDATION PIPELINE DISCUSSION:

Jared Isaacson presented the Foundation Pipeline document for the feedback of the Board members.

The following information was emphasized:

- The information on the Foundation Pipeline document will be treated as confidential and as such, this type of data will not be shared or distributed to Board members via email.
- The intent is for the Foundation Pipeline to grow and for this data to develop into a touch point for the work of the Fundraising Committee.
- Any Board members with any ideas or potential leads for the Foundation Pipeline can contact Jared at any time.

The Board was comfortable with this approach and all questions were answered to the members' satisfaction.

INVESTMENT/FINANCIAL UPDATE:

Shelley Crawford presented an update on all Investment/Financial activities; it was agreed that staff will circulate information on the year-end financial returns once they become available.

All other questions were answered to the members' satisfaction.

COMMITTEE UPDATES:

In terms of the Board Development Committee, the following items were addressed:

- Following Joel Selter's resignation, there is a vacant position on the Foundation Board. As per the bylaws, the Chair is entitled to elect a director without waiting for the Annual General Meeting. It was explained that the Board Development Committee is currently considering their options and that if anyone has a suggested board member for consideration, please contact Richard Roth directly.
- The Board Development Committee is committed to focusing on quality over quantity in terms of the Board's membership.
- There will soon be changes in provincial legislation that will allow non-profit organizations to have a membership range for their Board of Directors. Since it is unlikely that these changes will be in place before the upcoming Annual General Meeting, the Foundation Board must remain at a fixed number until the legislation is officially passed. It was agreed that the Board can discuss their options further once the legislation is passed.

In terms of other committees and future events, the following information was discussed:

- Once the information is available, staff will distribute the data from the Power Breakfast Event Satisfaction Survey to both the Fundraising and the Marketing Committees for their review and consideration.
- Moving forward, the Board would like to explore the idea of hosting educational seminars that would leverage the success of the Foundation's investment strategy. It was suggested that BNY Mellon or some of the money managers could present at such an event.

All other questions were directed to the appropriate chair and answered to the members' satisfaction.

OTHER BUSINESS:

Confidentiality Forms for Foundation Board Members:

Leslie Kaufman presented the confidentiality forms for the review and signature of all Foundation Board Members. It was confirmed that as legal counsel, Harold Feder participated in the drafting of the document.

The members agreed to review the information and return their form to Rebecca Nagrodski as soon as possible.

PRESENTATION ON FOUNDATION GIVING OPPORTUNITIES:

Richard Roth gave an informative presentation on the Foundation's many giving opportunities.

The following items were mentioned:

- Moving forward, the Foundation plans to explore the idea of offering monthly and yearly giving options.
- The Legacy Challenge Program is now using the tagline "There is a way to live forever"

- A discussion took place on the level of the LOJE program. Unless there is an impact for the Federation, no change is contemplated at this time.

Following his presentation, Lynne thanked Richard and it was suggested that it would be useful for the same presentation to be given to the Federation's Board.

GOOD AND WELFARE AND ADJOURNMENT:

It was announced that Roger Greenberg, a Past Chair of the Foundation and a current Investment Committee member, will be receiving the Order of Canada in recognition for his extensive philanthropic work. It was confirmed that a tribute card has already been sent to him on behalf of the Foundation Board.

Best wishes were also extended to the staff and contributors responsible for the recent edition of the newsletter.

A motion was made to adjourn the January 15 2014 meeting of the OJCF Board of Directors.

Moved by: Steve Lesh

Seconded by: Michael Landau

Approved Unanimously

The meeting was adjourned at 6:28PM.

Minutes Approved: February 26 2014